



The Smart Publishers Guide to Bar Code Issue 'Add-Ons' in 2012

The method of identifying each issue is extremely important to the process of information exchange. The framework for establishing add-on codes for magazine issues aims to:

- Uniquely identify every issue of a magazine within a calendar year.
- Provide for consistency in determining the code.
- Provide a framework suitable for most magazines and can be adapted for the unusual cases.

The EAN-13 symbol is followed by a 2-digit add-on symbol that identifies the issue.

It is the publisher who should ensure correct use according to the following standards controls issue numbering.

If in doubt about the numbering method to use, publishers should consult the PPA or ANMW for guidance. PPA: 020 7400 7529 ANMW: [ANMW Home Page](#)

Weekly Dated Publications - The issue number is week number of the cover date. The International Standards Organisation (ISO) week number is used; where week 01 is the first week of the year, containing 4 or more days of the New Year. Weeks are numbered sequentially (from 1 to 52 or 53) and the cover date will relate to this number (weeks start on a Monday).

Fortnightly, Three-Weekly and Four-Weekly Dated Publications - Use the same numbering method as for weeklies with the issue number being the week number of the cover date.

Monthly Dated Publications - The issue number is based on the month shown on the cover using the month number 01-12 (January = 01)

Special Monthly Dated Publications - When an additional issue is published during the year, 20 should be added to the month number.

E.g. summer special issue, cover dated June, would be numbered 26 and a Christmas special would be numbered 32.

Bi-Monthly Dated Publications - Use the number of the first month as shown on the cover date. E.g. June/July would be 06.

Quarterly and Seasonally Dated Publications: Use guidelines as for monthly or serial publications.

Serial Publications (For example Partworks) - There are several forms of numbering used for these publications depending on the circumstances:

- Volume numbered - use the last 2 digits of the issue number. For example, Vol X No 8 = 08 and Vol X No 123 = 23.
- Issue numbered - use the last 2 digits. For example: issue 82 = 82. For part numbers over 100 continue to use the last 2 digits. For example: issue 109 = 09.
- **Beware of a title changing from numbered to cover-dated, as issue numbers must not repeat within the year.**

Daily Dated Publications - use the ISO week number as for weekly publications. The first digit of the sequence variant (digit 11) is used to identify the price change and the second digit (digit 12) the day of issue. e.g. Monday 1, Tuesday 2, Wednesday 3, etc. The day number runs sequentially from one through to seven. Monday is the first day of the week
Digits 14 & 15 are used to indicate the ISO Standard Week of the Year

Other Publications - If a publication does not fit any of the above schemes and it cannot be treated as a book using an ISBN (International Standard Book Number), the issue number should be 01. Subsequent issues within the same 12-month period should add 01 to the previous number.

Changes in Frequency

A Change of Frequency of a magazine has an impact on the bar code issue add-on method of calculation. It is important that the publisher/distributor checks the 'new' EAN is still unique for that calendar year.

BAR CODE ISSUE NUMBERS for 2012

Weeklies, Fortnightlies, Three and Four Weekly - Cover Dated dd/mmm Monthlies - Cover dated mmm
(for double dated always use the first date)

Issue Number	Mon	Tues	Wed	Thu	Fri	Sat	Sun
01	2-Jan	3-Jan	4-Jan	5-Jan	6-Jan	7-Jan	8-Jan
02	9-Jan	10-Jan	11-Jan	12-Jan	13-Jan	14-Jan	15-Jan
03	16-Jan	17-Jan	18-Jan	19-Jan	20-Jan	21-Jan	22-Jan
04	23-Jan	24-Jan	25-Jan	26-Jan	27-Jan	28-Jan	29-Jan
05	30-Jan	31-Jan	1-Feb	2-Feb	3-Feb	4-Feb	5-Feb
06	6-Feb	7-Feb	8-Feb	9-Feb	10-Feb	11-Feb	12-Feb
07	13-Feb	14-Feb	15-Feb	16-Feb	17-Feb	18-Feb	19-Feb
08	20-Feb	21-Feb	22-Feb	23-Feb	24-Feb	25-Feb	26-Feb
09	27-Feb	28-Feb	29-Feb	1-Mar	2-Mar	3-Mar	4-Mar
10	5-Mar	6-Mar	7-Mar	8-Mar	9-Mar	10-Mar	11-Mar
11	12-Mar	13-Mar	14-Mar	15-Mar	16-Mar	17-Mar	18-Mar
12	19-Mar	20-Mar	21-Mar	22-Mar	23-Mar	24-Mar	25-Mar
13	26-Mar	27-Mar	28-Mar	29-Mar	30-Mar	31-Mar	1-Apr
14	2-Apr	3-Apr	4-Apr	5-Apr	6-Apr	7-Apr	8-Apr
15	9-Apr	10-Apr	11-Apr	12-Apr	13-Apr	14-Apr	15-Apr
16	16-Apr	17-Apr	18-Apr	19-Apr	20-Apr	21-Apr	22-Apr
17	23-Apr	24-Apr	25-Apr	26-Apr	27-Apr	28-Apr	29-Apr
18	30-Apr	1-May	2-May	3-May	4-May	5-May	6-May
19	7-May	8-May	9-May	10-May	11-May	12-May	13-May
20	14-May	15-May	16-May	17-May	18-May	19-May	20-May
21	21-May	22-May	23-May	24-May	25-May	26-May	27-May
22	28-May	29-May	30-May	31-May	1-Jun	2-Jun	3-Jun
23	4-Jun	5-Jun	6-Jun	7-Jun	8-Jun	9-Jun	10-Jun
24	11-Jun	12-Jun	13-Jun	14-Jun	15-Jun	16-Jun	17-Jun
25	18-Jun	19-Jun	20-Jun	21-Jun	22-Jun	23-Jun	24-Jun
26	25-Jun	26-Jun	27-Jun	28-Jun	29-Jun	30-Jun	1-Jul
27	2-Jul	3-Jul	4-Jul	5-Jul	6-Jul	7-Jul	8-Jul
28	9-Jul	10-Jul	11-Jul	12-Jul	13-Jul	14-Jul	15-Jul
29	16-Jul	17-Jul	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul
30	23-Jul	24-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul
31	30-Jul	31-Jul	1-Aug	2-Aug	3-Aug	4-Aug	5-Aug
32	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug	11-Aug	12-Aug
33	13-Aug	14-Aug	15-Aug	16-Aug	17-Aug	18-Aug	19-Aug
34	20-Aug	21-Aug	22-Aug	23-Aug	24-Aug	25-Aug	26-Aug
35	27-Aug	28-Aug	29-Aug	30-Aug	31-Aug	1-Sep	2-Sep
36	3-Sep	4-Sep	5-Sep	6-Sep	7-Sep	8-Sep	9-Sep
37	10-Sep	11-Sep	12-Sep	13-Sep	14-Sep	15-Sep	16-Sep
38	17-Sep	18-Sep	19-Sep	20-Sep	21-Sep	22-Sep	23-Sep
39	24-Sep	25-Sep	26-Sep	27-Sep	28-Sep	29-Sep	30-Sep
40	1-Oct	2-Oct	3-Oct	4-Oct	5-Oct	6-Oct	7-Oct
41	8-Oct	9-Oct	10-Oct	11-Oct	12-Oct	13-Oct	14-Oct
42	15-Oct	16-Oct	17-Oct	18-Oct	19-Oct	20-Oct	21-Oct
43	22-Oct	23-Oct	24-Oct	25-Oct	26-Oct	27-Oct	28-Oct
44	29-Oct	30-Oct	31-Oct	1-Nov	2-Nov	3-Nov	4-Nov
45	5-Nov	6-Nov	7-Nov	8-Nov	9-Nov	10-Nov	11-Nov
46	12-Nov	13-Nov	14-Nov	15-Nov	16-Nov	17-Nov	18-Nov
47	19-Nov	20-Nov	21-Nov	22-Nov	23-Nov	24-Nov	25-Nov
48	26-Nov	27-Nov	28-Nov	29-Nov	30-Nov	1-Dec	2-Dec
49	3-Dec	4-Dec	5-Dec	6-Dec	7-Dec	8-Dec	9-Dec
50	10-Dec	11-Dec	12-Dec	13-Dec	14-Dec	15-Dec	16-Dec
51	17-Dec	18-Dec	19-Dec	20-Dec	21-Dec	22-Dec	23-Dec
52	24-Dec	25-Dec	26-Dec	27-Dec	28-Dec	29-Dec	30-Dec
01	31-Dec	1-Jan	2-Jan	3-Jan	4-Jan	5-Jan	6-Jan

Issue Number	Cover Dated
01	JAN
02	FEB
03	MAR
04	APR
05	MAY
06	JUN
07	JUL
08	AUG
09	SEP
10	OCT
11	NOV
12	DEC

Bi-Monthlies - Cover dated m/mmm

Issue Number	Cover Dated
01	J/FEB
02	F/MAR
03	M/APR
04	A/MAY
05	M/JUN
06	J/JUL
07	J/AUG
08	A/SEP
09	S/OCT
10	O/NOV
11	N/DEC
12	D/JAN

Qtlys - Cover dated qqj

Issue Number	Cover Dated
01	SPR
02	SUM
03	AUT
04	WIN

Seasonal - Cover dated sss/sss

Issue Number	Cover Dated
01	SPR/SUM
02	SUM/AUT
03	AUT/WIN
04	WIN/SPR

All titles - Cover dated nnnn and VnnNnn

Issue Number	Cover Dated	Cover Dated
01	1	V01N01
99	99	V01N99
00	100	V01N100
01	101	V02N01
99	199	V18N99
00	200	V01N200
01	1001	
00	1100	
11	1111	

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08	A/SEP
09	S/OCT
10	O/NOV
11	N/DEC
12	D/JAN

Qtlys - Cover dated qqq

Issue Number	Cover Dated
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Seasonal - Cover dated sss/sss -

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02	SUM/AUT
03	AUT/WIN
04	WIN/SPR

All titles - Cover dated nnnn and VnnNnn

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99	99	V01N99
00	100	V01N100
01	101	V02N01
99	199	V18N99
00	200	V01N200
01	1001	
00	1100	
11	1111	